

NEWSLETTER

AUGUST 26, 2024



Borderless Labs Inc. Launches MENA \$10 Million Deep Tech Space Tech Challenge in Dubai

Borderless Labs Inc. (BLINC) proudly announces the MENA \$10 Million Deep Tech Space Tech Challenge, a pioneering event scheduled for October 29th, 30th, and 31st, 2024, at Expo City Dubai. This landmark event, supported by the Al-Maktoum Investment Group, will see the participation of

numerous esteemed members of the Royal family, emphasizing their dedication to innovation and entrepreneurship as part of their World Leaders Award and World Business Forum. The MENA \$10 Million Deep Tech Space Tech Challenge is designed to propel innovation and entrepreneurship within the

space and deep tech sectors. It will provide a dynamic platform for aspiring entrepreneurs, professionals, hobbyists, and startups to present their groundbreaking solutions. The event is set to attract thousands of enthusiasts from around the world, over 200 teams participating. continue on page # 05



AI Maktoum Group Explores Strategic Collaboration with Shenzhen Municipality

AI Maktoum Group CEO, Dr. Munir Ahmad, recently held a high-level meeting with Dr. Zhang Guohong, Director General of the Urban Administration and Law Enforcement Bureau of Shenzhen Municipality, and Mr. William Liu, Partner and Chief Operating Officer at Autowise.ai. The discussions focused on forging a strategic partnership aimed at enhancing technological innovation and sustainable urban development. The meeting, described as highly productive, centered around potential collaborative efforts to leverage cutting-edge technology for urban development. Dr. Zhang Guohong

highlighted Shenzhen's position as a global leader in smart city initiatives, aligning with AI Maktoum Group's commitment to sustainable urban planning. Mr. William Liu introduced Autowise.ai's advancements in autonomous vehicle technology, discussing its applications in improving urban mobility and environmental sustainability. The integration of such technologies into city planning was seen as a critical step toward creating smarter, more efficient urban environments. Strategic investment opportunities were also a key focus. Both parties explored areas

continue on page# 06



Fintech Fairway: A Dazzling Evening of Innovation and Opportunity



The Fintech Fairway, themed "Where Finance Meets Technology," was a resounding success, setting a new standard for innovation and collaboration in the financial technology sector. The event, held at MyGolf Dubai, was supported by the AI Maktoum Investment Group and showcased an impressive convergence of visionary leadership and cutting-edge technology.

The evening unfolded under the esteemed patronage of H.H. Sheikh Abdulhakim Buti Al Maktoum, whose unwavering commitment to fostering global economic growth and collaboration was evident throughout the event. His presence underscored the importance of bridging the gap between finance and technology to drive future economic advancements.

Dr. Munir Ahmad, Group CEO of the AI Maktoum Group, delivered a compelling welcome address, brimming with optimism and forward-thinking insights. His words set the tone for an evening charged with energy, innovation, and the shared enthusiasm of

industry leaders and innovators.

The event was further elevated by the invaluable support of key partners, including, MyGolf, AI Maktoum Designone, w30, BU Infinite Ventures, Klick1, Iconic Training Institute, Sport Society, Charcoal Shawarma, Kasper, Royal Nabeel Foodstuff Trading, Construlai, Craft House, Al Haramin, Smash Tours & Travel, Jeems & Co and Eternal Wellness.

Dr. Ahmad expressed heartfelt gratitude to all attendees and contributors, emphasizing that the event was a remarkable testament to the power of collaboration between finance and technology. He eagerly anticipated the innovations and partnerships that would emerge from this groundbreaking gathering.

The Fintech Fairway is just the beginning, with more exciting events and opportunities on the horizon as the AI Maktoum Group continues to lead the way in driving technological advancements in the financial sector.



AI Maktoum Investment Group to Co-Host Inaugural Sri Lanka Trade Fair Dubai 2024

The Sri Lanka Trade Fair Dubai 2024 is poised to be a landmark event, uniting the best of Sri Lankan industry and innovation under one roof at the Crowne Plaza Dubai. This prestigious event is set to become a premier platform for Sri Lankan businesses to showcase their products and services to a global audience, with a particular emphasis on the booming markets of the UAE and the broader Gulf region.

Organized by Pixel Advertising Solutions in collaboration with Globo Asia, the Sri Lanka Trade Fair Dubai 2024 will take place on November 2nd and 3rd at the Crowne Plaza Dubai. AIMaktoum Investment Group will co-host this inaugural Sri Lanka Trade Fair, adding its esteemed support to this significant event.

With Dubai serving as a strategic hub for international trade, the Sri Lanka Trade Fair Dubai 2024 aims to foster new business relationships, strengthen existing ties, and explore fresh market opportunities for Sri Lankan

exporters. The event is expected to attract over 15,000 visitors, including key decision-makers, industry leaders, and potential buyers from across the Gulf region, making it an unmissable opportunity for Sri Lankan businesses looking to expand their global footprint.

The fair will feature a broad spectrum of industries, including apparel and textiles, food and beverages, IT and BPO services, construction, power and energy, and more. With over 100 exhibitors showcasing their latest products and innovations, the trade fair will serve as a comprehensive platform for B2B engagements, enhancing trade relations between Sri Lanka and the Gulf region.

Attendees will also benefit from specialized sessions, including panel discussions, workshops, and product demonstrations, providing exhibitors with the opportunity to present their offerings to a targeted audience. Additionally, there will be a special focus on promoting Sri Lankan culture and

heritage through live performances and cultural showcases, highlighting the rich traditions of the island nation.

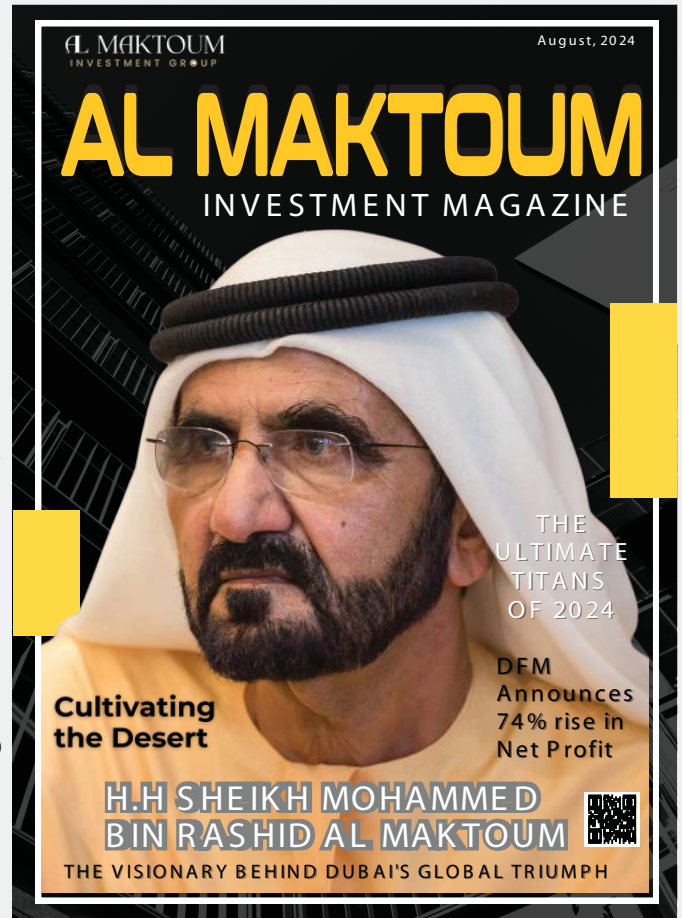
The Sri Lanka Trade Fair Dubai 2024 is not merely an exhibition; it is a strategic initiative aimed at boosting Sri Lanka's export potential by offering a gateway to the lucrative markets of the UAE and the Gulf Cooperation Council (GCC) countries.

The event is particularly significant for small and medium-sized enterprises (SMEs) in Sri Lanka, which will have the chance to compete on a global stage and gain exposure to new business opportunities.

The success of the Sri Lanka Trade Fair Dubai 2024 is underpinned by the strong support of key stakeholders, including the Sri Lankan Export Development Board (EDB), the Dubai Chamber of Commerce, and the UAE Trade Union. These partnerships have been instrumental in shaping the event's agenda and ensuring alignment with the [Continue on 7](#)

The Latest Issue of Al Maktoum Investment Magazine

Discover the August edition of Al Maktoum Investment Magazine where we delve into the forefront of global investment trends and transformative business strategies. This issue features in-depth analyses of emerging markets, groundbreaking technological innovations, and visionary leadership insights shaping the future of wealth management. Explore exclusive news with industry pioneers, comprehensive reports on sustainable investment practices, and dynamic articles on digital economy advancements. Stay informed and inspired with thought-provoking content that highlights the strategic initiatives and influential partnerships driving global economic growth. The latest issue of Al Maktoum Investment Magazine is your essential guide to navigating the evolving landscape of international finance and investment.



Borderless Labs Inc. Launches MENA \$10 Million Deep Tech Space Tech Challenge in Dubai [Continue from-01](#)

A standout feature of the challenge includes specialized competitions such as underwater space suit testing and underwater drone judging, hosted at premier venues like Deep Dive Dubai. These unique challenges aim to push the boundaries of technological advancement, allowing participants to develop and test their solutions in real-world scenarios. The event will also draw over 100 investors, solution providers, incubators, and accelerators, representing assets exceeding \$200 billion. These key stakeholders are eager to invest in the space industry and will be actively involved in pitch competitions, offering valuable opportunities for networkizing,

funding, and collaboration. "BLINC is excited to unite the brightest minds in the space and deep tech fields for this innovative event," said Mac Malkawi, Founder and President of BLINC. "Our partnership with the Al-Maktoum Investment Group highlights our commitment to cultivating a vibrant ecosystem of innovation and entrepreneurship in the MENA region." HH Sheikh AbdulHakim Al Maktoum emphasized, "Through our collaboration with BLINC, we are investing in the future of space technology and entrepreneurship, ensuring sustainable growth and innovation for generations to come." Dr. Munir Ahmad, CEO of Al-Maktoum Investment Group,

added, "By partnering with BLINC on the MENA Space Tech Challenges, we are ushering in a new era of technological advancement and deep tech entrepreneurship in the region."

The MENA \$10 Million Deep Tech Space Tech Challenge will offer substantial funding opportunities, with the top 100 teams receiving significant support from BLINC for prototyping and developing their solutions. Additionally, the event will provide extensive networking opportunities with investors, industry leaders, and government officials. For participants, this represents unparalleled access to resources, mentorship, and investment potential.

Sheikh AbdulHakim Al Maktoum Holding FZC Becomes Authorized Partner of IFZA in Dubai



Sheikh AbdulHakim Al Maktoum Holding FZC has officially become an authorized partner of the International Free Zone Authority (IFZA) in Dubai, marking a significant step in expanding its influence and support for business growth in the region. This partnership aligns with Sheikh AbdulHakim Al Maktoum Holding FZC's commitment to fostering innovation and economic development in Dubai. As an authorized partner, the firm is now strategically positioned to offer enhanced opportunities for businesses looking to establish or expand their operations in one of the world's most vibrant economic centers. This collaboration with IFZA is expected to drive significant progress in attracting global businesses to Dubai, further cementing the city's reputation as a leading global business hub.

Al Maktoum Group Explores Strategic Collaboration with Shenzhen Municipality

Continue from page # 02 where collaboration could drive economic growth, particularly in green energy, AI, and infrastructure development. Dr. Munir Ahmad emphasized Al Maktoum Group's dedication to fostering innovation through strategic investments, echoing the shared interest in driving progress through technology. Sustainability was a recurring theme throughout the discussions, with both sides recognizing the importance of developing urban spaces that meet future challenges. The potential for knowledge exchange and adopting best practices in sustainable urban planning was highlighted as a significant opportunity for both parties. The meeting concluded with a commitment to

ongoing dialogue and collaboration. Immediate next steps include forming a working group to develop the discussed ideas into actionable projects and drafting detailed proposals, particularly in autonomous technology and sustainable urban development. This meeting marks the beginning of what promises to be a fruitful partnership between Al Maktoum Group, Shenzhen Municipality, and Autowise.ai. By combining strengths in technology and urban development, the collaboration aims to contribute significantly to the future of smart, sustainable cities, benefiting both nations.



Kasper: Innovative Smart Automation

kasper™

Perfecting the expectation.

AI Maktoum kasper
TECHNOLOGIES LLC.

Kasper is a fully homegrown product by Idea Propulsion Labs Pte Ltd, a Singaporean company with R&D in Sri Lanka and a target market in the Middle East. It is also incorporated in UAE under A. AI Maktoum Kasper Technologies LLC, a subsidiary of Idea Propulsion Labs based in Dubai, UAE, that manufactures unique smart automation products. Kasper operates via a mobile app that is 100% customizable by the

user with a friendly UI and offers integration with Alexa and Google Home. All IR-enabled devices and appliances within the area are seamlessly interconnected via a single CAT6 cable, unlike the current market's multi-cabling solutions. The devices are connected to the Kasper main board, which supports up to 320 devices, compared to the common limit of 30-40 devices. One of our key features is the active integration of AI and

machine learning into our system components, enabling more seamless interconnectivity between the user, the devices, and their Kasper home than any other competitor in the global market. The sensors in our IR blaster are also rigged by machine learning factors, offering recommendations for quick actions, predictions of energy usage, and quota management, all accessible through the app.

AI Maktoum Investment Group to Co-Host Inaugural Sri Lanka Trade Fair Dubai 2024

Continue from page # 4

broader goals of promoting Sri Lankan exports and fostering economic ties between Sri Lanka and the UAE.

One of the key highlights of the Sri Lanka Trade Fair Dubai 2024 will be the exclusive Ceylon Tea Tasting Session, hosted by the official Ceylon Tea partner, Dilmah Ceylon Tea Company. The event will also feature a dedicated pavilion for Sri Lankan apparel and textiles, showcasing the country's expertise in fashion and garment manufacturing. In addition to the exhibition, the trade fair will include several networking

events, including a gala dinner where exhibitors and visitors can engage in more informal discussions and forge lasting business relationships.

The Sri Lanka Trade Fair Dubai 2024 offers a range of sponsorship packages, each designed to provide maximum exposure and brand visibility for participating companies. Sponsors will benefit from prominent logo placement on event materials, recognition during key event segments, and exclusive opportunities to engage with the event's audience through presentations, panel discussions, and product



Global Media Fashion League / Show in Dubai World Trade Centre Dubai



Celebrating freedom, unity, and the spirit of India!

About Al-Maktoum Investment Group

The Al-Maktoum Investment Group is a leading investment entity committed to supporting innovation and economic development in the UAE. Through strategic investments and partnerships, the group aims to drive progress and create sustainable growth across various sectors. Al Maktoum Investment Group is a conglomerate under the patronage of HH Sheikh Abdul Hakim Al Maktoum – A Member of the ruling family. He has a strong background in real estate, commerce and philanthropy locally and internationally. His excellency recognizes that the world is changing rapidly, and we must prepare ourselves to innovate and find the solutions not just to current issues but future challenges and opportunities that present themselves to us. He strongly believes that commercial projects must always leave a legacy of sustainability, innovation, and impact for future generations. Hence, we get access to world's top Business Houses to build and render intelligent sourcing of business.

<https://almaktoumgroup.com/>